



March 9, 2020

Staff Report Briefing Materials

AGENDA ITEM V.5

Discussion and possible action on a FOWD Corporation
Yard Project Public Outreach Plan

AGENDA ITEM V.5

REGULAR Board Meeting on March 9, 2020

To: Board of Directors
From: Tom R. Gray
Date: March 5, 2020
Subject: Discussion and possible action on a FOWD Corporation Yard Project
Public Outreach Plan

Recommendation:

Approve the proposed public meeting schedule for receiving public input on the design concepts for the FOWD Corporation Yard Project.

Discussion:

On March 11, 2019, the FOWD Board of Directors approved a contract with the firm Gutierrez Associates (G/A) to provide professional consulting services required to redevelop the existing FOWD Corporation Yard. Included on page 29 of the G/A project proposal was the following task list for public outreach:

- G/A will work with the District's Project Manager to create a Public Outreach Process
- G/A will identify and contact individuals and public interest groups who have shown previous interest in the project
- G/A will solicit interest through a simple public relations process utilizing social media, press releases and simple website content located either stand-alone on the web or on a popular social media site
- G/A will present design concepts at a public meeting and solicit feedback
- G/A will present design schematics at a second public meeting and solicit feedback

In an effort to aid G/A in the public outreach process, FOWD staff proposes the following public meeting schedule for Board consideration and possible approval.

Public Outreach Meeting One

Date: Monday April 20, 2020

Time: 6:00 PM

Location: FOWD Administration Building

Purpose: Present project design concepts to the public and receive public input on the project

Public Outreach Meeting Two

Date: Monday May 11, 2020

Time: 5:30 PM

Location: FOWD Administration Building

Purpose: Present final design concept to the public and receive public comments for Board consideration

Regular May FOWD Board Meeting

Date: Monday May 11, 2020

Time: 6:30 PM

Location: FOWD Administration Building

Purpose: Discussion and possible action on Board approval of final design concept

Policy Implications:

None because of recommended actions.

Fiscal Impact:

The Board approved \$275,000 for Architect and Engineering services for the project at a prior public Board meeting.
